

# BUSINESS MEMBERSHIP



**Redhouse Business Memberships** are a unique opportunity for local businesses to align themselves with the Redhouse brand and reach our significant audience of young professionals, working families and arts enthusiasts across Central New York. Join the Redhouse as a Business Member and help us continue to serve our community by presenting and producing exciting arts programming on the local, regional and national level.

## \$100 - Community Supporters - one year introductory

- Receive name, logo, and link on [theredhouse.org](http://theredhouse.org) for one year (200K+ annual visits)
- Listed as a supporter in all playbills (2800 copies in 2011/12)
- Listed as a supporter in weekly e-newsletter (2600 subscribers)

## \$250 - Program Sponsors

*(Choose one of: Redhouse Regulars, Red Light Series, Unsung Heroes Film Series)*

- Receive name, logo, and link on [theredhouse.org](http://theredhouse.org) for one year (200K+ annual visits)
- Listed as a supporter in all Theatre playbills (2800 copies in 2011/12)
- Listed as a supporter in weekly e-newsletter (2600 subscribers)
- Acknowledged in house speech before each event in your program
- Logo listed as sponsor on program page on [theredhouse.org](http://theredhouse.org)

## \$500 - Business Patron

*Choose either Redhouse Professional Theatre or La Mama at Redhouse)*

- Receive name, logo, and link on [theredhouse.org](http://theredhouse.org) for one year (200K+ annual visits)
- Listed as a supporter in all playbills (2800 copies in 2011/12)
- Listed as a supporter in weekly e-newsletter (2600 subscribers)
- Acknowledged in house speech before each event in your program
- Quarter page ad in playbill for your program
- Logo listed as sponsor on program page on [theredhouse.org](http://theredhouse.org)

**Reciprocal Discounts:** As an added benefit for all levels of Redhouse Business Members, the Redhouse will help drive our loyal audience to your business with reciprocal discounts; offering member discounts of up to \$10 per event to your employees in exchange for shared discounts you designate to Redhouse's current and prospective members. We will communicate your business' involvement in this program to our full member list, in our memberships brochures and on our websites. Call Administrative Director, Mike Intaglietta at 315.425.0405 for more information.

## Redhouse Business Member Programming:

### Business Patron Level:

**La Mama at the Redhouse:** The World Famous La MaMa comes to Syracuse brought to you by the Redhouse! La MaMa is a world renowned cultural institution recognized as the seed bed of new work by artists of all nations and cultures. The Redhouse will present three works multi-disciplinary productions combining theatre, dance, and puppetry.

**Redhouse Professional Theatre:** features two professional productions during the winter/spring season that focus on showcasing the work of new and emerging playwrights.

### Program Sponsor Level:

**Red Light Series:** Honoring the tradition of the Red House as the heart of the Red Light district comes a series of contemporary cutting edge performances.

**Redhouse Regulars:** Supporting our network of local and regional artists, enjoy this selection of CNY and ADK bands appearing monthly at the Redhouse.

**Unsung Heroes Film Series:** Eight films screened throughout the season celebrating everyday heroes from all walks of life. Each film is accompanied by a guest speaker, panel or performer.

Actors from the Redhouse production of [sic]



Imagine what a partnership with the Redhouse can do for your business or organization!

The Red House Arts Center Inc.  
**BUSINESS MEMBERSHIP**

RESPONSE FORM

**Yes!** I want to be a **Business Patron**, for a contribution of \$500.00 (choose one of the following)  
 Redhouse Professional Theatre  
 La Mama at Redhouse

**Yes!** I want to be a **Program Sponsor** for a contribution of \$250.00 (choose one of the following)  
 Redhouse Regulars  
 Red Light Series  
 Unsung Heroes Film Series

**Yes!** I want to be a **Community Supporter** for a contribution of \$100.00

Business Name: \_\_\_\_\_

Contact One: \_\_\_\_\_

Contact Two: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ e-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Payment enclosed: \_\_\_\_\_ Please bill me annually (circle one)    Y    N

Visa/ MC Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Type of Business: Please select one category.

- Architecture
- Children's Camp
- Funeral Home
- Places to Eat / Drink
- Places to Shop
- Places to Stay
- Real Estate
- Services
- Wood Products/Homes
- Art, History, Entertainment
- Communications
- Golf Courses
  
- other \_\_\_\_\_



**PLEASE SEND FORM TO:**

The Red House Arts Center  
201 S. West Street  
Syracuse, NY 13202

